

# PRESS RELEASE

March 5, 2014

To the Industry / News Release

Since 1990, Coverttech Fabricating Inc. has been an industry leader in the manufacturing and distributing of Reflective Insulation and Protective Packaging Products. Coverttech is the only manufacturer of the leading rFOIL<sup>®</sup> reflective insulation products, including CONCRETE BARRIER<sup>®</sup>, CONCRETE UNDERPAD<sup>™</sup>, ULTRA CONCRETE UNDERPAD<sup>™</sup>, ULTRA CBF<sup>™</sup>, ULTRA CONCRETE BARRIER rFOIL<sup>™</sup>, NT RADIANT BARRIER<sup>™</sup>, AND ULTRA NT RADIANT BARRIER<sup>™</sup>. Coverttech products can be obtained through authorized Coverttech dealers. Authorized Coverttech dealers can be identified by calling Coverttech at 416-798-1340.

Coverttech products are sold by Coverttech dealers by reference to a specific Product Identification number. When you order a Coverttech product by reference to that number through an authorized dealer, you can be confident that you are receiving a quality product manufactured by Coverttech that is covered by the Coverttech Warranty.

Although Coverttech products used to be available from TVM Products, Inc and TVM Canada, Inc (collectively, "TVM"), Coverttech terminated its agreement with TVM in 2009. Since then, TVM has not been authorized to sell or distribute any products from Coverttech, and any reflective insulation product listed by TVM with the same trade names or product numbers that have always identified Coverttech products are not Coverttech products. Coverttech has sued TVM and is currently in litigation over TVM's use of those marks and other issues: Coverttech Fabricating v. TVM Products, 3:13-CV-00150 (W.D.Pa)



279 Humberline Drive Etobicoke, ON M9W 5T6  
Phone: 1-800-837-8961 Email: [sales@rfoil.com](mailto:sales@rfoil.com) Website: [www.rfoil.com](http://www.rfoil.com)